




INTEGRATION OF IMMIGRANTS PROGRAMME  
2007 – 2012

## A Multicultural Muddle: Is Social Cohesion The Answer

**Professor Paul Spoonley**  
ISANA Conference  
5 December 2008  
Auckland

## CANZ Model (Canada, Australia, NZ)

- 60 : 40 (Economic: other)
- Temporary migration
- Social cohesion



## Auckland 2016

Pakeha	860,000 (+40,000)
Maori	183,000 (+40,000)
Pacific peoples	260,000 (+80,000)
Asian peoples	400,000 (+200,000)




## Parallel Lives

- Spatial concentrations
- Socio-economic disadvantage
- Ethnic isolation
- Institutional segregation

Radicalisation/alienation of minorities/youth

## Parallel Lives

Immigrant concentrations

- Own social/economic spaces
- Ethnoburbs, ethnic precincts, silo-ed labour markets



## Meadowlands Ethnic Precinct

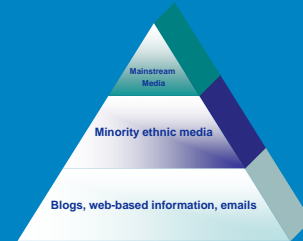
80 Retail Businesses	Chinese	Other Asian	Other
Food	30	8	1
Chains (Banks, Real Estate)	1	-	4
Medical	5	-	-
Other (Finance, Travel, Internet Café)	13	-	1
Photo/video	1	-	-
Miscellaneous (Bar, Entertainment)	5	3	2
English Language School/Tuition	1	-	-
Hair Salons/Clothing/Jewellery	4	1	-
	60 (75%)	12 (15%)	8 (10%)

## Parallel Media



- 18 Asian newspapers
  - Chinese Express
  - Chinese Weekly
  - Singtao Daily
  - Independent Daily
  - Korean New Zealand Times
  - New Korea Herald
- 13 Radio stations
- Web-based/internet sites

## Korean Respondent



What constitutes a high level policy goal in terms of settlement outcomes?



## Recognising Diversity: Policy Responses

New Zealand becomes an increasingly socially cohesive society with a climate of collaboration because all groups have a sense of belonging, participation, inclusion, recognition and legitimacy  
(POL Min 03 273)

## Social Cohesion

- **Positive:** belonging, participation, inclusion, recognition, legitimacy
- **Negative:** isolation, exclusion, non-involvement, rejection



## Belonging

- Sense of being part of wider community
- Common respect for rule of law
- Built on a bicultural foundation
- Diversity should be recognised, celebrated, valued

## Challenges

- Recognition of diversity with common feelings of membership/solidarity?
- Promotion of mutual understanding
- Enable greater public participation



## Homeland China

### Science and Innovation

#### R&D Investment

1. USA
2. China (\$12 billion)
3. Japan

#### Science Papers

China = 25% (2004)

#### Patents

Chinese investment patent applications have increased by 23% every year since 2000

*China is engaged in the largest mobilisation of scientific resources since JFK embarked on the moon race Demos (2007)*



## Diaspora China

### Permanent Diaspora

- 33 million Chinese live outside China, Taiwan and Hong Kong (12 million in 1960, 22 million in 1985)
- Majority of these descendants of migrants from Guangdong, Fujian and Zhejiang
- Skilled → Australia, NZ, Canada and USA
- Unskilled → Europe, East Asia

### Temporary Diaspora

- Students

#### Chinese largest group in Canada, NZ, Japan

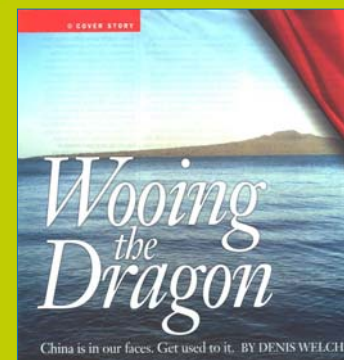
USA	64,000
Japan	33,000
NZ	30,000

- Tourists

USA 800,00 pa

## China Prophecies

- A country of emigration to immigration
  - 100 million births “averted” each decade
  - Ageing population by mid-2020s
  - Fertility rate: 1.8 (2.1)
  - Labour surplus to labour shortage
- Political and economic dominance
  - Cheerleader for open or closed economies?



## Challenges: Next Decade

- International competition for skills
- Managing diversity
- Capturing immigrant human capital
- Managing mobility
- Demographic faultline



## Why Does It Matter?

By 2011, 100% of net labour market growth in Canada will come from immigration.

By 2031, 100% of net population growth will come from immigration.



## Why Does It Matter?

“At LEA, a workforce with international language skills and cultural competencies is better positioned to land the international contracts that lead to increased profitability”

John Farrow  
President  
LEA International



## Company Responses

- Skilled leadership
  - diversity aware
- Skill enhancement of all staff
  - exposure to new cultures
- Develop workplace diversity policies
  - multilingual recognition/recruitment
- Recognise new career options



## International Education Trends

- Major life investment
  - Off-shore education remains a priority
- Delayed study (not abandoned)
- Export education critical to knowledge economy (\$A13.7 billion – Australia)
- Route to permanent residence (pull factor)



The screenshot shows a website titled "public address" with a sub-header "Yellow Peril". It features a list of news items on the left and a main article on the right. The news items include "Herd Neuss", "Crocker", "Busytown", "Island Life", "Radiation", "Random Play", "Yellow Peril", "OnPoint", "Southerly", "Speaker", and "NZ Argument". The main article is titled "READ THE DROPPICKS (DROPPICKS GO ON)" and features an image of a bottle and a glass. Below the screenshot is the URL [www.publicaddress.net/yellowperil](http://www.publicaddress.net/yellowperil).

## How can we get to the end of fear?

This is still a safe place to grow up, and a free one.  
That's why my parents came here.

When we look at this place from our 'outsider' perspectives, it seems such a young country with such small problems.

This opening phase of petty deals and self-protection is an adolescent, immature stage.

Tze Ming Mok  
Landfall, 2004



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<http://newsettlers.massey.ac.nz/>

