



StudyADELAIDE
SOUTH AUSTRALIA

Summer Program

ISANA Presentation



Government
of South Australia

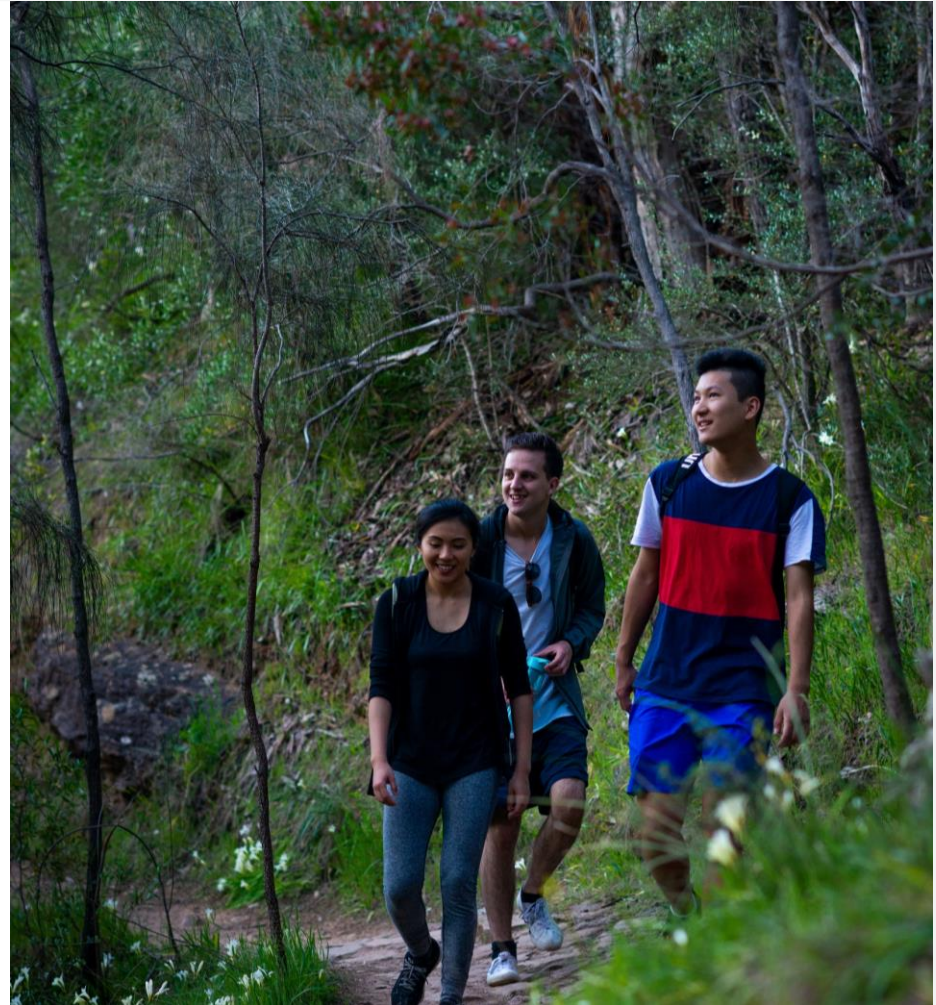
Context

- 33,000 international students are unable to return home over the summer break due to border restrictions
- Spending this break away from their families will be a difficult time
- 1,700 international school students are in the same situation
- For schools with boarding houses and for homestay families – there is additional duty of care during this non-teaching period



Opportunity

- Deliver a summer holiday program for international students
- Connect these students into a vast number of events and activities
- Retain these students in Adelaide and at their current institution
- Demonstrate to parents that South Australia values and cares for their children
- Support homestay families and boarding houses who will care for the students for an unplanned 2 months



Planning

- Since September StudyAdelaide has been shaping this program in partnership with:
 - Education providers
 - Community groups
 - Councils
 - Arts venues
 - Tourism operators
 - Sports associations
 - Commissioner for Children and Young People



Proposed Program – school students

- Age appropriate social outings including local attractions
- On campus days at education institutions in Adelaide – in partnership with the public universities and TAFE SA
- Regional tours/day trips
- Camps



Accommodation for 2020 Year 12's

- Exclusive offers for students graduating Year 12 in 2020.
- Delivered in partnership with Student Accommodation Association
- Shorter contract terms and favourable rates
- Communicated solely to schools to pass on to relevant schools



Promoting the program

- Program to be launched on 17 November
- Early communication to schools given earlier end of teaching year
- Audiences:
 - Students
 - Education providers
 - Agents
 - Stakeholders
- Offshore prospective students



Over to you.....

- Is there anything else that we should consider as part of this program of event?
- What are you doing to support your students?



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Questions and discussion



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