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Networking After 5 – Collaborating with industry to create purposeful connections between students and the community.

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UNIVERSITY
OF WOLLONGONG
AUSTRALIA

At a glance

2012

Year of establishment

1,500 +

Student participation

500 +

Industry professionals
involved

13

Events run

2019

New event at UOW
Sydney Business
School



Process & event set up

UOW INNOVATION CAMPUS



The Process

- Early Collaboration (UOW Careers Central & Innovation Campus)
- Create platform/event page (only key information necessary)
- Give notice - ‘Save the Date’
- Book in speakers, MC, musicians, event set up
- Promote
- Final event preparations
- Deliver
- Review and report



Collaboration across sectors & alumni engagement

GREATER IMPACT



ALUMNI



**/INNOVATION
CAMPUS**

Key Benefits

- Holistic learning experience for students
- Engage with UOW Alumni
- Broadening the events exposure
- Expanding to UOW Sydney Business School

Community and industry engagement

GREATER IMPACT



Key Benefits

- Assisting students to build their professional network
- Ensuring our graduates are career ready
- Keeping talent local
- “It was a great night! Maybe a great thing to do would be ask the businesses prior to the event if they have any jobs available for a uni student. We had a couple of jobs in the Marketing SEO area that we would find perfect for a uni student as it would be part time. That way prior to the event, students could be aware that networking is great and businesses are always looking for potential jobs!”

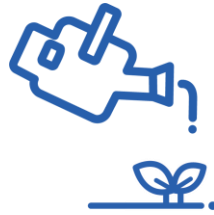
*2018 Business Registrations

Evaluation

CONTINUOUS IMPROVEMENT



2012



2014



2016



2013



2015



2017



Industry Professionals

FEEDBACK (2018)



Testimonials

- “An outstanding event, a very insightful and enjoyable keynote speaker and would highly recommend attending this event in the future.”
- “The event was lively, well organized and fun.”
- “I think this is a really valuable event for both students and local businesses. And in effect; the community more broadly by encouraging these relationships and opportunities to break down the ‘student’ vs ‘professional’ barrier. The environment was warm and welcoming and I overheard multiple students and business personnel commenting on how nice it was to come and spend time chatting with such a variety of people.



Students

POST EVENT SURVEY DATA (2018)

140

Students attended

42%

“Likely” to stay in contact

54%

Undergraduates



61%

International students

62/100

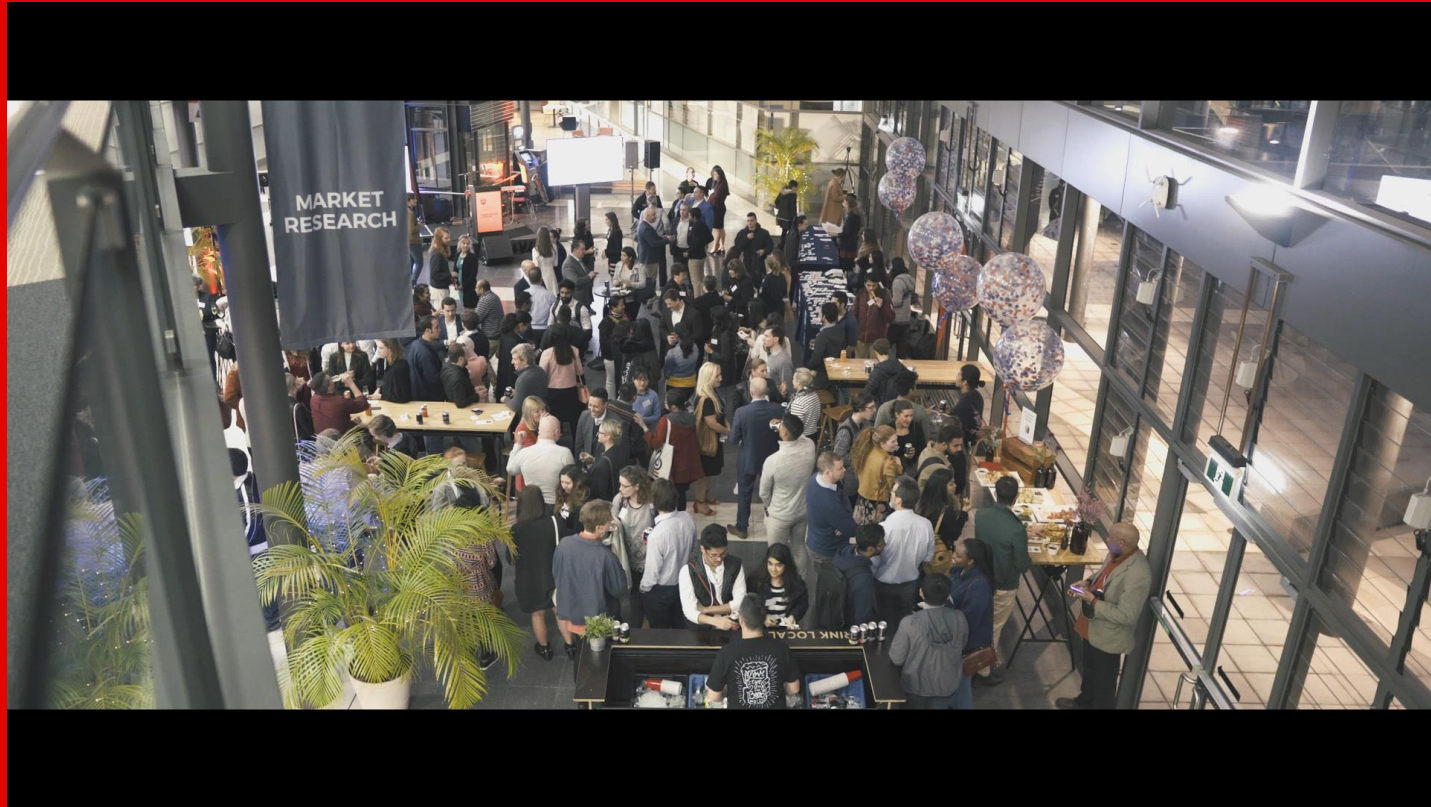
Overall quality

92%

Would Recommend



Video



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