

STUDY NSW

ISANA

2018 International Education Association Conference

7 December 2018



Study NSW - What we do



Established in
2014



NSW Department of
Industry



Team of eight
based in Sydney



Study Sydney brand

Study NSW has four main functions:

1. Program delivery to improve the experience of international students
2. Marketing and promotion to raise the profile of NSW's education, training and research strengths
3. Policy and advocacy to enhance the competitiveness of international education in NSW
4. International market development and support for new technology-enabled models of delivery



Partner Projects – what are they?

- They encourage collaboration
- Industry-matched grant scheme
- Are strategic, innovative, and demonstrate a strong benefit
- 2018-19 Examples: research, community engagement, WIL



Fast Facts

Projects have been backed by about \$5.5 million in contributions

Study NSW has contributed \$1.4 million towards 37 Partner Projects since 2014

\$356,000 allocated to 8 projects for 2018/19 across NSW







NSW Police International Student Ambassador Program

- International students appointed and trained as ambassadors
- Share safety messages with campus communities
- Go to the session after this to find out more!





Community engagement

- Sixers Smash
- Community and student connections through sport
- Raising community awareness of our international students
- Health and wellbeing for students
- Pathways to WIL and employment



Community engagement

- International Student Hub at UNE
- Student directed project
- Empowering students - confidence building
- Bringing together students and the Armidale community



Work Integrated Learning Programs

- Global Scope – Practera
- Upskill Through WIL – University of Newcastle
- Volunteer Connect – Southern Cross University



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Creative. Dynamic. Alive.

“Very interesting to learn and interact with Emma. We learnt about the challenges facing international students and their journey to receive education in a foreign country. We gained a greater respect for the cultural challenges. Our business learnt a lot about the Chinese market and the hosting experience opened up several doors for our business to work further in the Chinese market.”



Loved it!
 enthusiasm and positivity
 transferable skills for my career
 helped me find my inner entrepreneur
 an amazing experience
 well organised
 Loved it!
 well organised
 Loved it!
 Loved it!
 a more inspired thinker
 I have made many networks
 an amazing experience
 well organised
 a more inspired thinker
 make new friends
 a more inspired thinker
 I have made many networks
 make new friends
 well organised
 an amazing experience
 great spirit of organisers
 well organised
 Loved it!
 make new friends
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 an amazing experience
 enthusiasm and positivity
 transferable skills for my career
 thanks to the UNE international hub
 I have made many networks
 an amazing experience
 an amazing experience
 enthusiasm and positivity





Case study: Practera



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WIL success story: Practera

Global Scope - Building a sustainable model

- 8 participating universities across NSW (metro and regional)
- A total of 1,171 students have participated to date
- 200+ industry clients
- 200+ professional mentors
- over 1,000 fully funded places in 2019

WIL success story: Practera



GLOBAL TRADE ACCELERATOR

Diversifying a successful model

- 134 students (26 teams) across 3 universities
- 100 international / 34 domestic students
- 43 languages represented
- 20 markets being researched
- 19 clients involved
- 16 are NSW exporters
- 3 are trade professionals
- 7 industry sectors represented

Application advice



1. Criteria
2. Application form
3. Hot tips
4. Timeline

Selection Criteria



1. Supports NSW State Priorities to create jobs
1. Adds value to enhance delivery of StudyNSW four core functions through sector collaboration
1. Generates maximum impact within identified resources and effectively manages risk
2. Provides benefits to more than one entity, and where possible, more than one education sector

Application form



- Describe the project
- How will it benefit the international education sector?
- Project partners
- Respond to selection criteria
- Budget and funding request
- Timeline and milestones

Favourable consideration



- creating work-integrated learning or work experience opportunities during studies
- improving access to employment post-studies
- addressing cost of living issues (e.g. affordable accommodation)
- raising community awareness of the benefits of international students to NSW and its residents

Hot tips



- Start collaborating now
- Aim for broad reach
- Maximum impact for our investment
- Matched funds can include in-kind contributions (make sure it's measurable)
- Make sure your application is well written!

Timeline



Applications open	1 April 2019
Closing date	5:00pm 22 June 2019
Notification	Mid-September 2019



LEARN



Study in world-class institutions in Sydney and NSW

LIVE



Sydney voted world's friendliest and most culturally diverse city.

WORK



Find out about work experience and job opportunities in NSW

News and Events



2018 NSW International Student Awards - Winners announced



2018 NSW International Student Awards - Finalists Announced

Student Stories



Meet our students



What's it like to study in Sydney?

Student-facing Study NSW website

www.study.sydney

Translated in Chinese, Vietnamese, Japanese, Thai, Arabic, Spanish, Korean and Portuguese

Incorporates high quality images and video content

Showcases student experiences within Sydney and across NSW



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