

BUILDING STUDENT ACCOMMODATION CAPACITY THROUGH PARTNERSHIP

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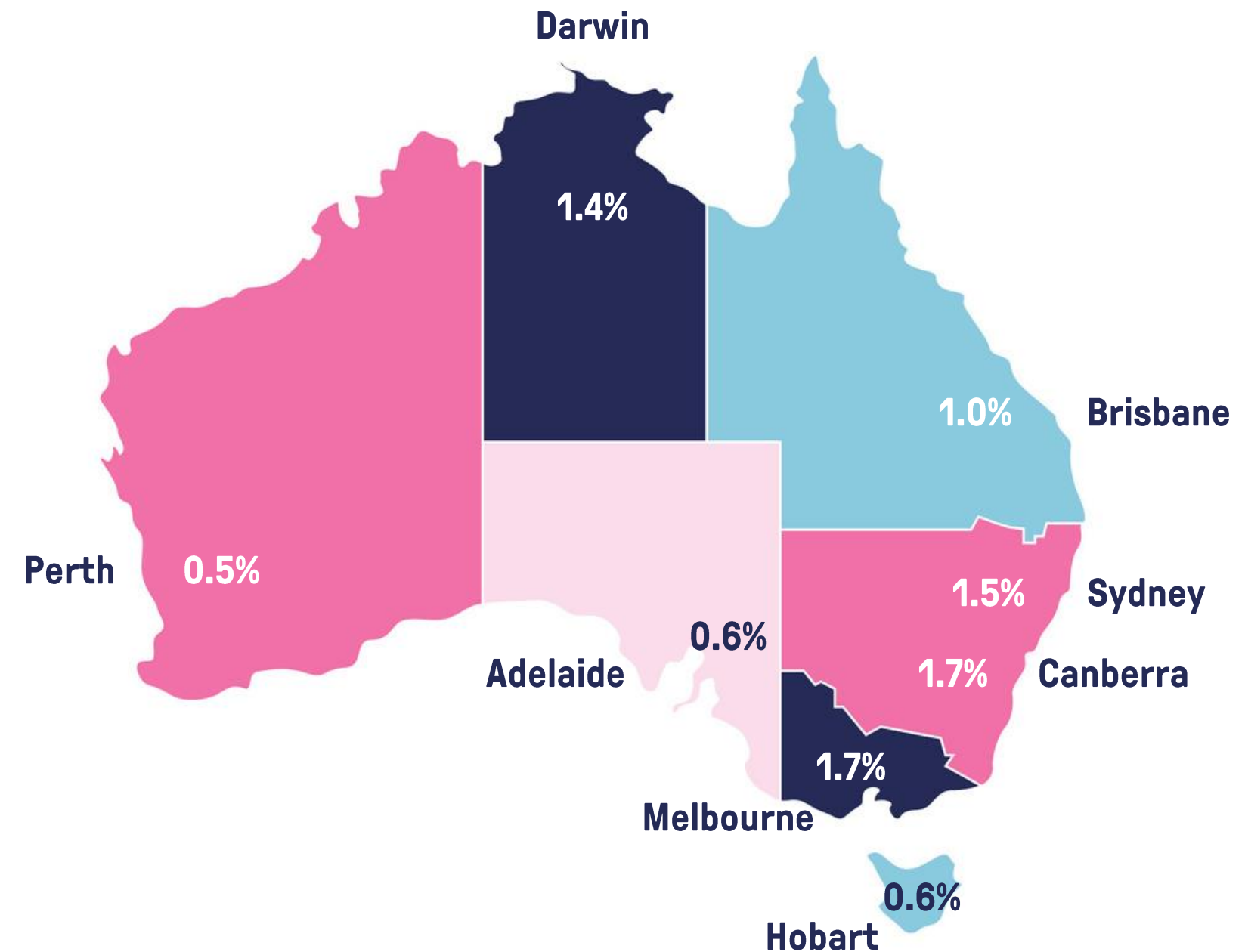
KEY DRIVERS

Tackling Barriers to Growth,
Access and Student Experience

- Housing crisis
- Study destination competitive advantage
- Student exploitation response
- National Code compliance
- Capped international student commencements
- Student experience improvement
 - Safety
 - Community
 - Inspiration
 - Transition
 - Retention

AUSTRALIA RESIDENTIAL VACANCY RATES

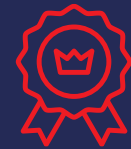
Vacancy rates across Australian capital cities - October 2024



source: SQM Research

PARTNERSHIP HURDLES

Addressing the key challenges in establishing partnerships



Brand association risks



Reticence to financial underwriting



Lack of institutional focus on accommodation



Limited experience in managing student housing



Undefined sector standards



Disjointed industry metrics

BUILDING THROUGH PARTNERSHIP

COLLABORATIVE SOLUTIONS FOR STUDENT ACCOMMODATION CHALLENGES

DEVELOP AN ACCOMMODATION MESSAGE

UNDERSTAND THE DIVERSE ACCOMMODATION MARKET

PROFILE ACCOMMODATION OPTIONS EFFECTIVELY

ENGAGE WITH THE STUDENT ACCOMMODATION SECTOR

PROACTIVELY PROMOTE A CLEAR ACCOMMODATION MESSAGE

CORE ELEMENTS OF A SUCCESSFUL PARTNERSHIP

By embedding accommodation solutions into the University of Adelaide systems and upholding industry standards, the University can create strong relationships that drive capacity-building opportunities and enhance the student experience.

REPRESENTATION
Inclusion as part of the University's student accommodation offerings.

INTEGRATION
Embedding accommodation services into the University's centralised booking platform.

EXPECTATIONS
Defining minimum service and support standards within partnership agreements.

ACCREDITATION
Ensuring properties meet industry-led operational standards through NPAS accreditation.



TRUST
Building strong relationships through daily interactions and open communication.

ALIGNMENT
Achieving corporate alignment to strengthen collaborative partnerships.

GROWTH
Leveraging partnerships to create capacity-building and growth opportunities.

CASE STUDY

The University of Adelaide and
Scape University of Adelaide

Taking the University of Adelaide
accommodation message directly to
prospective international students and
their families.

LIVE TO SUCCEED

Taking the University's message to key international markets



Live to Succeed Singapore Student Event
October 2024



Live to Succeed at the University of Adelaide

At the University of Adelaide, we understand accommodation's importance in supporting academic success. How you live affects how you study.

Take the opportunity to hear from a representative of the University of Adelaide Student Accommodation Service and learn more about the University's student accommodation options.

Student briefing

Program includes:

- A University of Adelaide student accommodation briefing:
- One on one accommodation consultation
- Mingle with other students who are considering or preparing to commence at the University of Adelaide or University of Adelaide College
- Guarantee access to an accommodation place for next semester
- Enjoy complimentary tea, coffee and refreshments.

Date: Monday 21 November 2022

Register by: Monday 14 November 2022

Time: 5pm - 7pm

Places are limited so registration for the event is compulsory. The opportunity to secure access to a guaranteed accommodation place is restricted to attendance at this event. (Terms and conditions apply)

Venue: Hilton
3 Jalan Stesen Sentral, Kuala Lumpur
Malaysia 50470

For more information email:
accommodation@adelaide.edu.au

scape
Student Living



Invitation

QUESTIONS?

THANK YOU

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