

# Expression of Interest for Membership of the ASQA Stakeholder Liaison Group

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The purpose of the ASQA Stakeholder Liaison Group (SLG) is to engage and consult with providers and other key stakeholders on ASQA's approach to engagement and education, and to identify and respond to key issues facing providers.

The membership selection process will be undertaken by ASQA through this Expression of Interest (EOI) process, which is open to all ASQA-regulated VET providers and to VET sector consultants.

## PART ONE: ORGANISATION

What is your organisation?

Registered Training Organisation (RTO)

VET sector consulting organisation

### Section A: Registered training organisations

Please answer the questions in this section based on your providers' usual practice, rather than temporary/flexible arrangements put in place to respond to the COVID-19 pandemic.

### Section B: VET sector consulting organisations

Please provide information about the VET sector consulting business/company putting forward this Expression of Interest.

1. What is your business or company name?

ISANA International Education Association

2. What is your ABN or ACN?

42335124078

3. What is your business/company website address?

isana.org.au

4. Which type/s of RTOs does your business/company provide consulting services to? Note: sub-questions will appear on the next page depending on the type of RTO selected. **Select all that apply:**

- TAFE, skills institute or polytechnic
- Private education/training business or centre: privately operated registered training organisation
- Community-based adult education provider: Community college
- Enterprise
- Professional association
- Industry association
- Equipment and/or product manufacturer or supplier
- Secondary school

4. **(Continued)** Which type/s of RTOs does your business/company provide consulting services to? Select all that apply:

5. In which states and/or territories are your RTO clients located? **Select all that apply:**

- Australian Capital Territory
- New South Wales
- Northern Territory
- Queensland
- South Australia
- Tasmania
- Victoria
- Western Australia

6. Which training packages or groups of training packages do you specialise in?

N/A

7. Based on the Users' guide to the Standards for Registered Training Organisations (RTOs) 2015, which aspects of the student journey are the focus of your VET sector consulting services? **Select all that apply:**

- Marketing and recruitment
- Enrolment
- Support and progression
- Training and assessment
- Completion
- Other requirements: Regulatory compliance and governance
- Other

8. Which Skills Service Organisations do you work with? **Select all that apply:**

- Artibus Innovation
- Australian Industry Standards
- IBSA Manufacturing
- PWC's Skills for Australia
- Skills Impact
- Skills IQ
- Not applicable

## PART TWO: INDIVIDUAL APPLICATION

In selecting the individuals to participate as members of the Stakeholder Liaison Group, ASQA will make its selection based on those who:  
hold leadership positions and have a high level of operational authority in their respective organisations  
are motivated to advance the interests of providers in their cohort  
are committed to developing the broader VET sector.

**Please provide details of the individual applicant:**

1. What is your name?

First name Sharon  
Last name Cook

2. What is your position title?

- Chief Executive Officer  
 Executive Director  
 Managing Director  
 Owner

Other

Please specify  
VP-Planning and Development

3. What is your work email address?

sharon.cook@monash.edu

4. As a requirement of this Expression of Interest, please provide up to 500 words in support of your individual application

ISANA International Education Association has over 400 individual members national wide and in 8 countries, broken into 6 state/territory branches to enable close connection with and participation by all members in Australia specifically.  
ISANA's main objective is to provide those working in the international education sector with support, leadership and professional development to enable the provision of high-quality education experiences for overseas students in Australia.  
ISANA'S membership includes representation from RTO's, TAFE, University, English Language, Foundation studies and Schools sectors, Health cover and accommodation providers, as well as a range of government services across local, state and federal government agencies.  
This broad membership base enables us to effectively contribute insights regarding key issues as well as best practice examples from our members on a range of areas of focus in the International Education sector and the Education sectors our members work in. Because of the grassroots structure of ISANA, we are easily able to engage our members across Australia in developing new ideas and approaches, and seek feedback in a timely manner that would meet the objectives and provide benefit to the ASQA SLG.  
In addition to our organisational structure that is state/region based, we have Special interest groups that align with many areas of interest in the Terms of Reference and members are encouraged to link themselves in to these groups. This enables our leadership team to engage with members on specific topics of interest to our members across Australia when required and gather insights for representative and consulting committees, government roundtables and written policy or legislative submissions.  
ISANA is currently represented on government advisory committees and engages in roundtable events representing our members at all levels of government, such as the Global Reputation Taskforce (Council for International Education); IEAA PSWR Outcomes Stakeholder Roundtable; International Student Experience Associations Roundtable; and the International Education Virtual Roundtable (City of Melbourne). ISANA has an MOU agreement with the Council of International Students Association and is currently drafting an MOU with IEAA.  
On an individual note, I have been associated with ISANA as a member for 17 years, and held national executive positions for 5 years, including Victorian – Tasmanian state branch president and National VP – Planning and Development. My roles held in the education sector include leadership and management of Work Integrated Learning at Monash College, and prior to this, program management at the City of Melbourne, developing and implementing the four-year International student strategy. In my role as National International Education Policy Research Officer at the National Union of Students I represented my organisation of a large range of international education advisory committees, developed and presented submissions to all levels of government on a large range of international education topics, including compliance, regulation (ESOS, HESA, Immigration).  
During my presidency of Vic/Tas state branch, I made an enormous contribution to the development of ISANA's responses to government inquiries and worked closely with the Victorian government to develop strategies and programs to enhance the international education sector in Victoria.

5. If you also wish to provide your CV in support of your individual application, upload it here

File Name

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Sharon Cook resume 2020.doc